

# Cloud-Based Platform

*For importers that want efficient freight forwarding, predictable costs, and real-time visibility on shipments*

## **For those currently using a paper system: Why transfer everything online?**

We've all heard an adage about not fixing something that isn't broken. While something may not be broken, it could be better. We understand the reluctance to change anything that may be disruptive to our logistical systems; we have decades of combined shipping and logistics experience too. However, with higher consumer demands regarding everything from faster shipping times, increased returns, more shopping, and sustainable operations, operating in this age must embrace adopting emerging technologies. Every client goes through a trial period to ensure that all parties are happy before fully committing to Shippabo. At Shippabo, our customers are able to bring in their existing partners and contacts to increase efficiency and allow them to communicate within one single platform - this helps diversify their supply chain network and dramatically lowers their risk (just like investments).

## **For those currently using another platform: Why switch to Shippabo?**

From square one, our product was built as a cloud-based platform. This robust agility allows our team to iterate with instantly scalable results while reducing IT costs. This leads to a heavier investment into our product and teams to hire the best and build the best. Also, regardless of growth, our platform can scale and maintain a solid infrastructure along the way. Because it's cloud-based, we have the chance to extend our reach via mobile development and seamlessly update our platform for all users and devices.

## **Okay, I'm excited! What's next for the platform?**

Our eventual goal is to expand the existing solid source of truth between multiple parties involved in the shipment. This would be available on any device and help amplify the transparency of the entire shipment process. All our enhancements are carefully considered as opportunities to serve our users better.

Don't wait for peak season to sneak up on you. Connect with our team today for a free assessment on how you can turn your supply chain into an operations powerhouse.

