Toy manufacturer stops endless and fractured email trails with Shippabo's centralized logistics platform

Overview

"My job is now easier and more efficient. My business and trading partners depend on me keeping on top of our imports, and Shippabo helps me do that. Time is money, and I can get through the importation process much quicker than before. It keeps all of your shipments in one place." - Nick Croce, President, NJ Croce Company

About NJ Croce Company

NJ Croce Company is a manufacturer of licensed wholesale products featuring DC Comics, Betty Boop, Gumby, The Simpsons, and Felix the Cat, selling to wholesale retailers.

Since 1981, NJ Croce Company has proven that its motto "design and details are second to none" applies to many areas of its business - from customer service to production. Its best-in-class offerings have successfully and competitively positioned itself within the market as the go-to company for bendable action figures, bendable key chains, and 3D motion wall clocks.

NJ Croce Company required a SaaS supply chain platform, a commitment to superior service , and better ocean freight rates; enter Shippabo.

Overlaod of Communication? Don't Get Lost in the Shuffle

With numerous retailers over the globe, NJ Croce Company was facing the balancing act of meeting their customers' needs promptly while scouring through endless email trails. Nick Croce shares more: "The main challenge was keeping track of all of my shipments in one place, with organized communication, documents, timelines, etc. Shippabo allows me to organize my data as I wish." To help NJ Croce Company overcome this challenge, we focused on reducing the number of processes and streamlining the essential ones, allowing their employees to do what they do best: running their family business and upholding a legacy of toy-making going back to 1953.

Wins with Shippabo

Our cloud-based management platform brings greater visibility, pricing, collaboration, and actionable data to every shipment. With the ever-changing demands of this industry, you have to have the right tool to keep pace. Different segments of your team need different data sets, and various departments require recurring reports that can be difficult and too time-consuming to utilize effectively. "Organized imports and ease to keep on top of filing documents and any changes that occur during the shipping process. No more endless and fractured email trails, and all documents are kept in one place. They are archived and can be accessed in the future for research and reference." said Nick Croce. Every aspect of your business can be optimized with our custom views and automated reporting, offering previously unforeseen insight and unique operational data.

Example of Custom Views

- Documents that are still needed for shipments, such as commercial documents or telex release, so you can take action accordingly & avoid delays with release upon arrival
- List of shipments arriving in a specific time frame, for example, shipments arriving in the next week
- A statement report to see what invoices they have due in the next week, month, etc.
- List of shipments with entry status to ensure your customs filings are happening timely
- List of shipments quotes that will expire soon to ensure you are not leaving a quote unapproved without feedback

In the Shippabo platform, users are able to set up custom views that provide a streamlined look of all their shipments' lifecycle. Custom views are the perfect way to optimize and gain crucial visibility of your supply chain. NJ Croce Company capitalized on this particular feature: "the shipments page lets me see all of my current, open shipments at a glance, organized both chronologically or by my personal, customized nickname given

to each shipment." Custom Views taken a step further, automated reports are another huge time saver. No more confusion and keeping track of shared spreadsheets; now, those periodic reports (financial, sales, purchasing, operations, and more) can be automated. That's one less thing on everyone's to-do list.

How to Use Automated Reports

- Invite your team to use the Shippabo platform with you.
- Use filters to curate specific shipments and create as many reports as you need.
- Set up scheduled reports to share with members in the platform and those that are not in the platform.
- Schedule reports to automatically send to pre-selected team members so everyone gets only the information they want to see.
- Use frequency settings to make sure your reports land in the right inboxes at the right time.

Don't wait for peak season to sneak up on you. Connect with our team today for a free assessment on how you can turn your supply chain into an operations powerhouse.

Schedule your free supply chain consultation today.